



# ARE THERE ALIENS ON THE FAR SIDE OF THE MOON?

A DATA WAREHOUSE QUESTION

*Lars Rönnbäck*

# UNDERSTAND THE QUESTION

## extraterrestrial adjective



ex-tra-ter-res-trial | \ ,ek-strə-tē-'re-strē-əl ,-'res-chəl, -'resh-chəl \

### Definition of *extraterrestrial* (Entry 1 of 2)

: originating, existing, or occurring outside the earth or its atmosphere  
*// extraterrestrial life*

## extraterrestrial noun

### Definition of *extraterrestrial* (Entry 2 of 2)

: a being from another world : an [extraterrestrial](#) being

### Examples of *extraterrestrial* in a Sentence

#### Recent Examples on the Web: Adjective

*//* Not only is film magic made through special effects — like simulating a child flying through the air on a bike with an *extraterrestrial*, for example — but through wigs and prosthetic illusions as well.  
— Kirbie Johnson, *Allure*, 30 Aug. 2022

*//* For over 35 years, the landscape of science fiction films has been forever inscribed with the chestbursters and plasma cannons of cinema's most iconic *extraterrestrial* franchises.  
— Carson Burton, *Variety*, 25 Aug. 2022

*//* Maria Katzarova, a former associate scientist and member of Wagner's lab, proposed to NASA the concept of creating *extraterrestrial* geopolymer cement.  
— Tim Newcomb, *Popular Mechanics*, 15 Aug. 2022

[See More](#) ▾

These example sentences are selected automatically from various online news sources to reflect current usage of the word 'extraterrestrial.' Views expressed in the examples do not represent the opinion of Merriam-Webster or its editors. [Send us feedback](#).

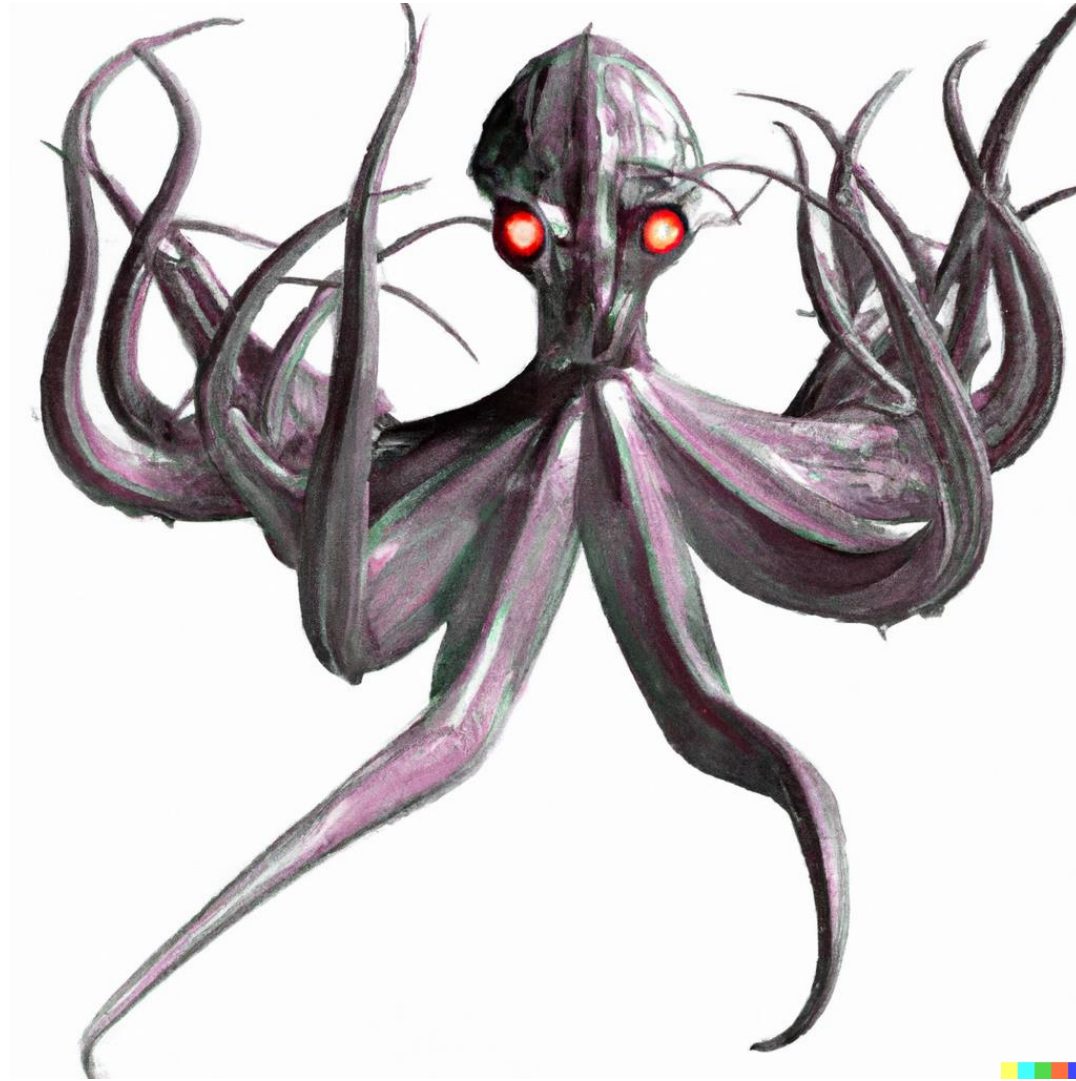
### First Known Use of *extraterrestrial*

#### Adjective

1848, in the meaning defined [above](#)

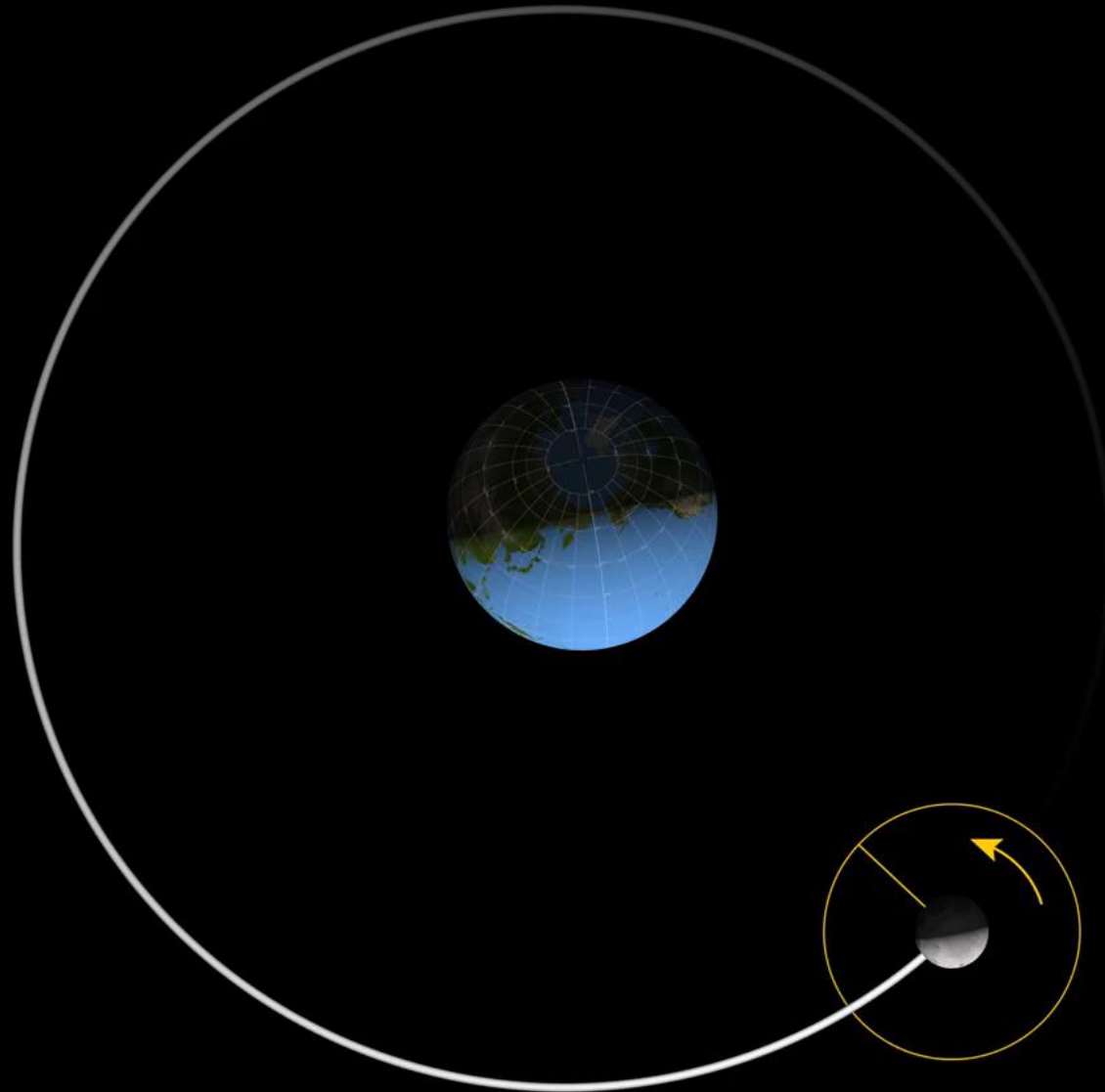
#### Noun

1950, in the meaning defined [above](#)



Alien lifeform according to AI: [DALL-E](#)

The moon is rotating at exactly the right speed for the same side to always face earth.



# UNDERSTAND THE ANSWER

Are there aliens on the far side  
of the moon?

***NO***



# UNDERSTAND THE ANSWER

Are there aliens on the far side  
of the moon?

***NO***



The moon actually has a  
far side.

# UNDERSTAND THE ANSWER

There is no evidence that  
aliens exists at all.

Astronauts have seen the far  
side of the moon with their  
naked eyes.

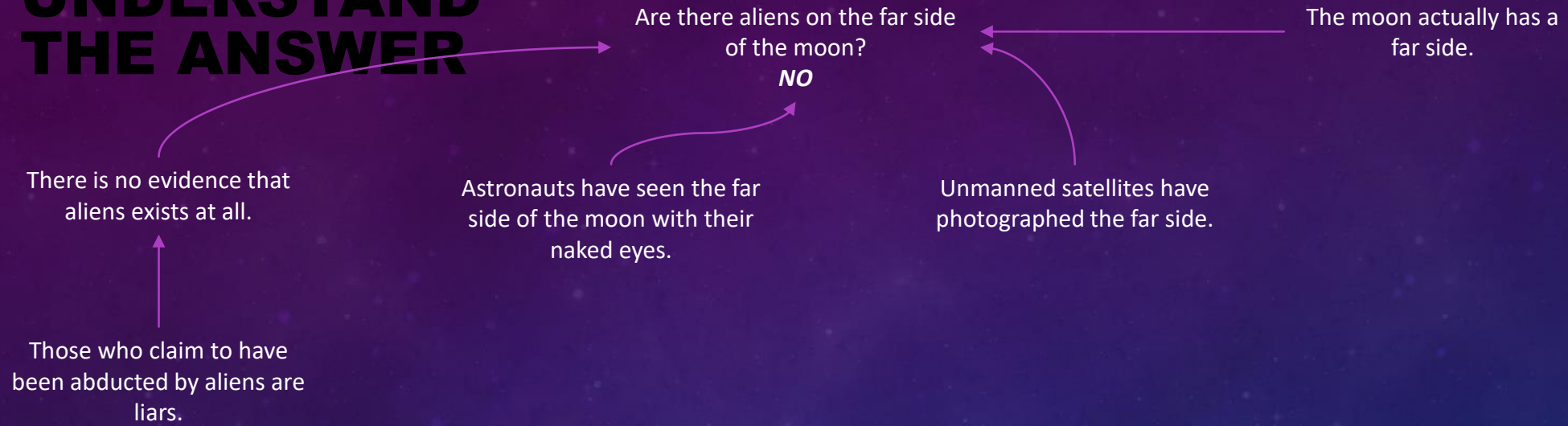
Are there aliens on the far side  
of the moon?

***NO***

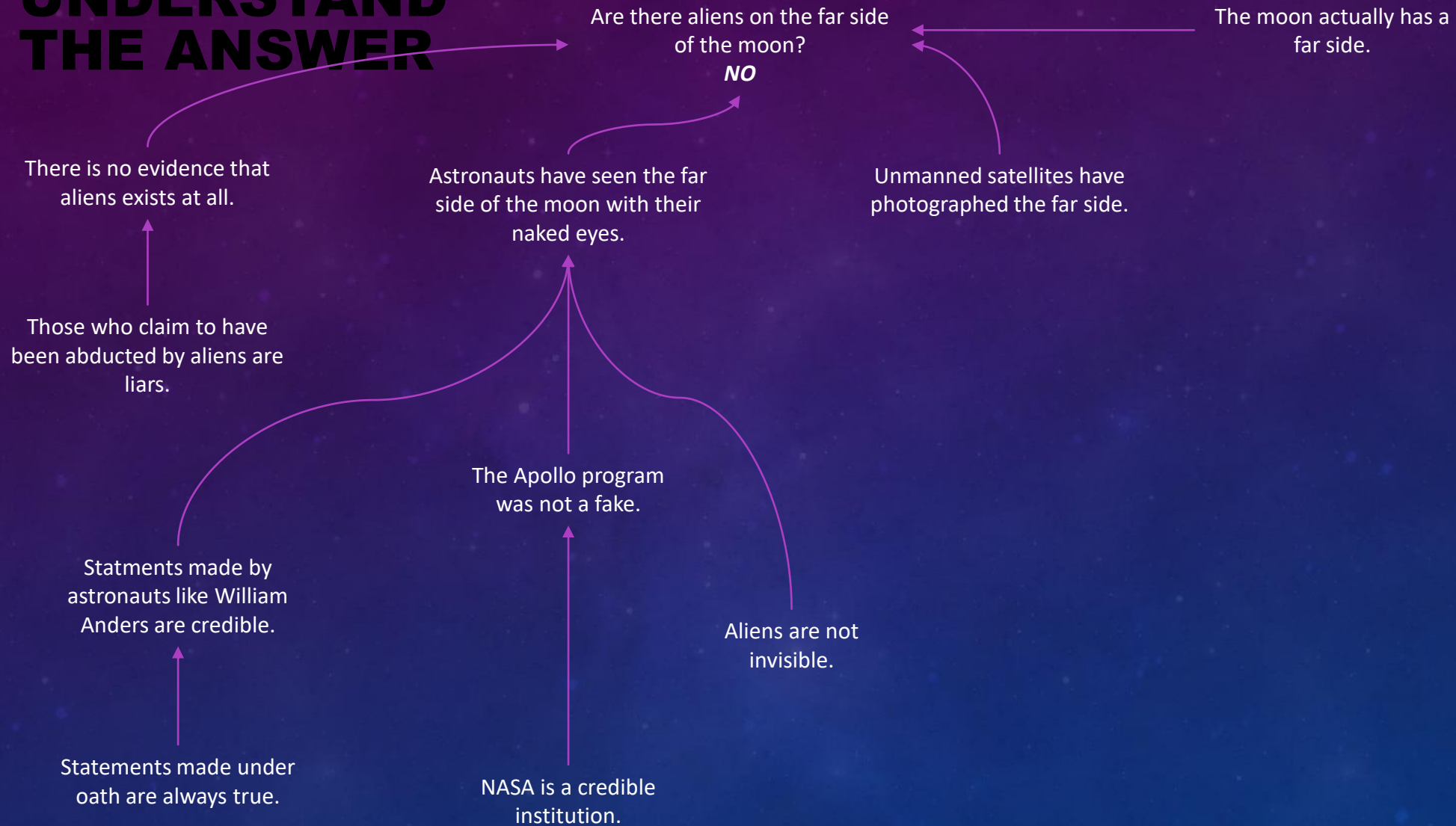
Unmanned satellites have  
photographed the far side.

The moon actually has a  
far side.

# UNDERSTAND THE ANSWER

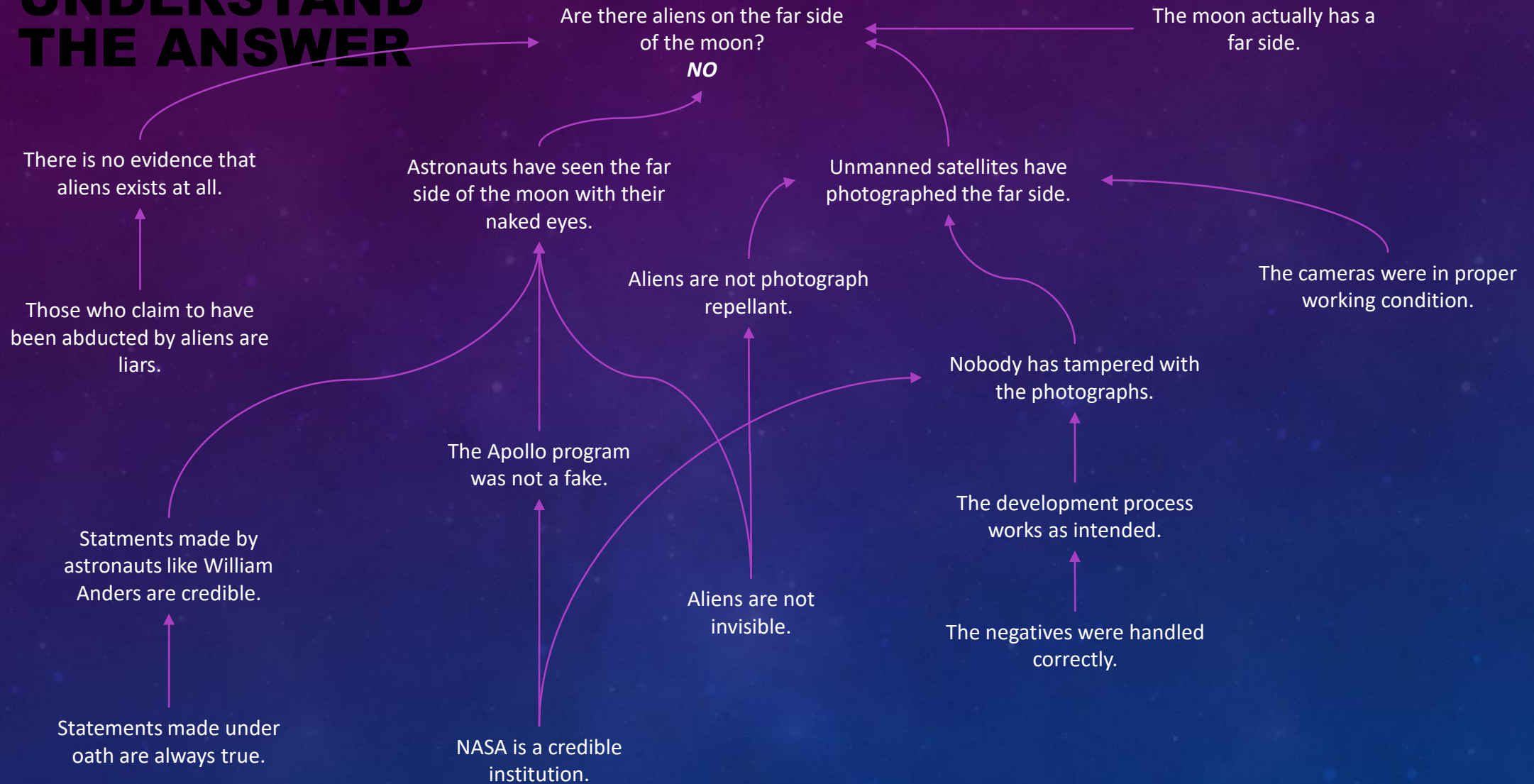


# UNDERSTAND THE ANSWER

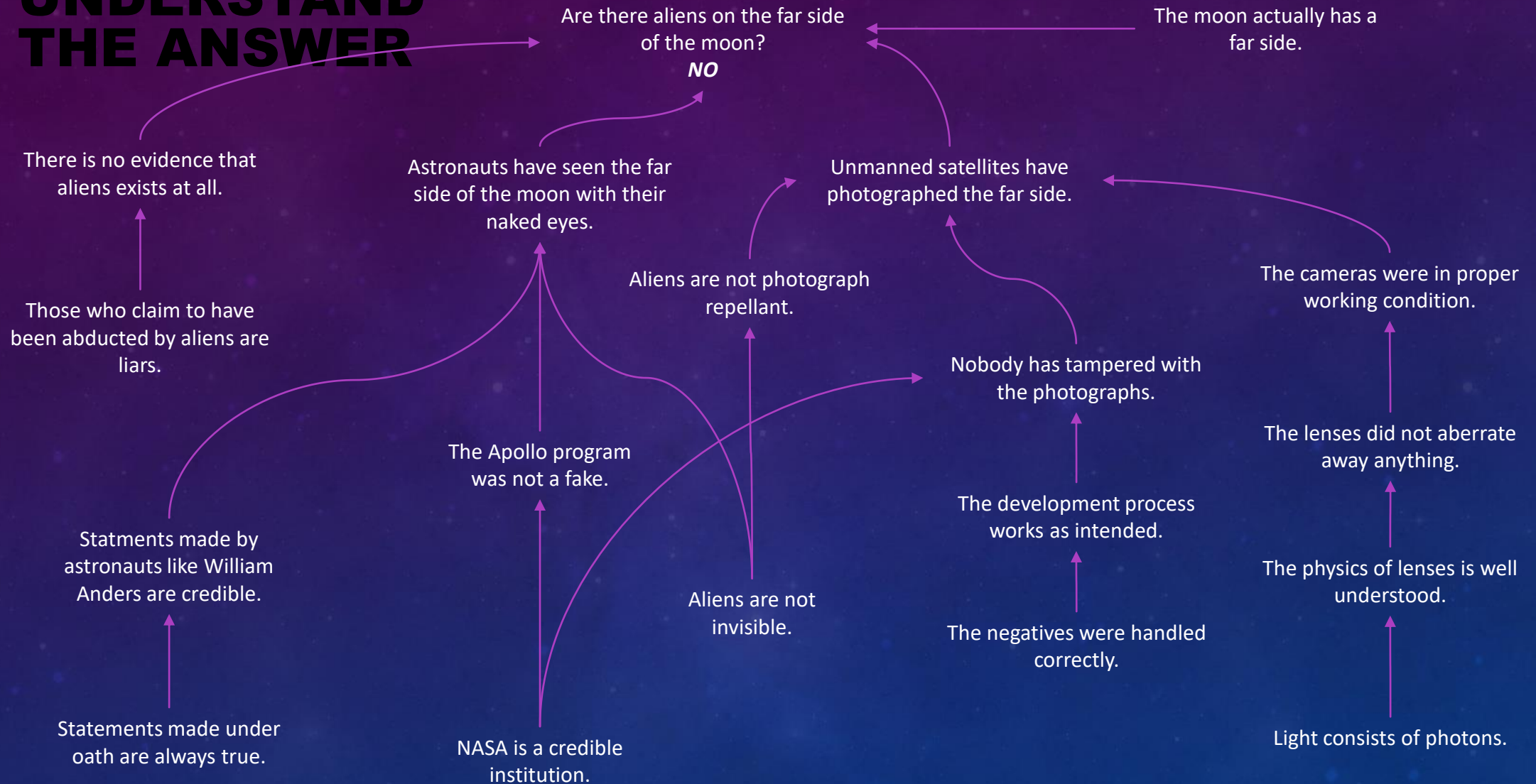




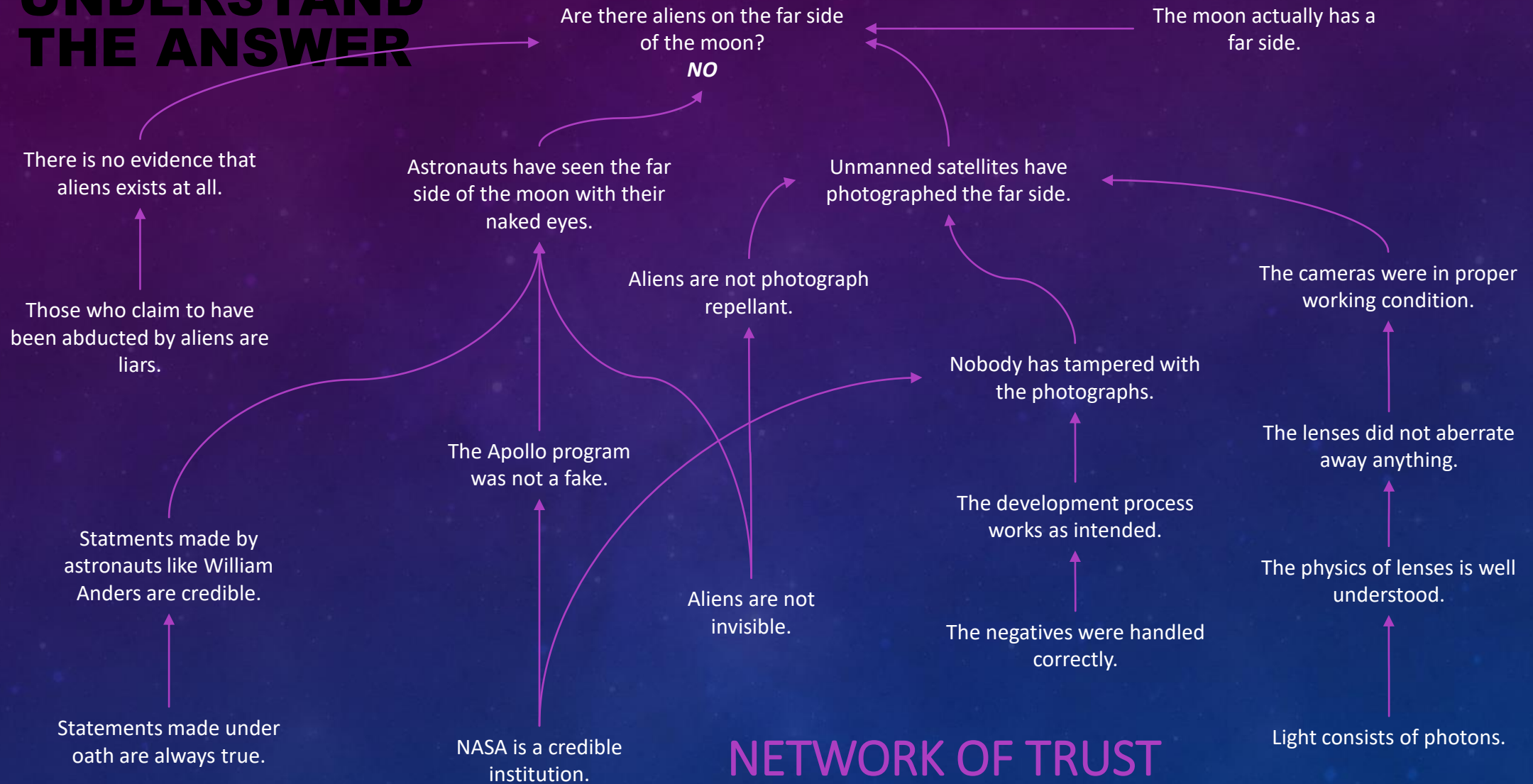
# UNDERSTAND THE ANSWER



# UNDERSTAND THE ANSWER

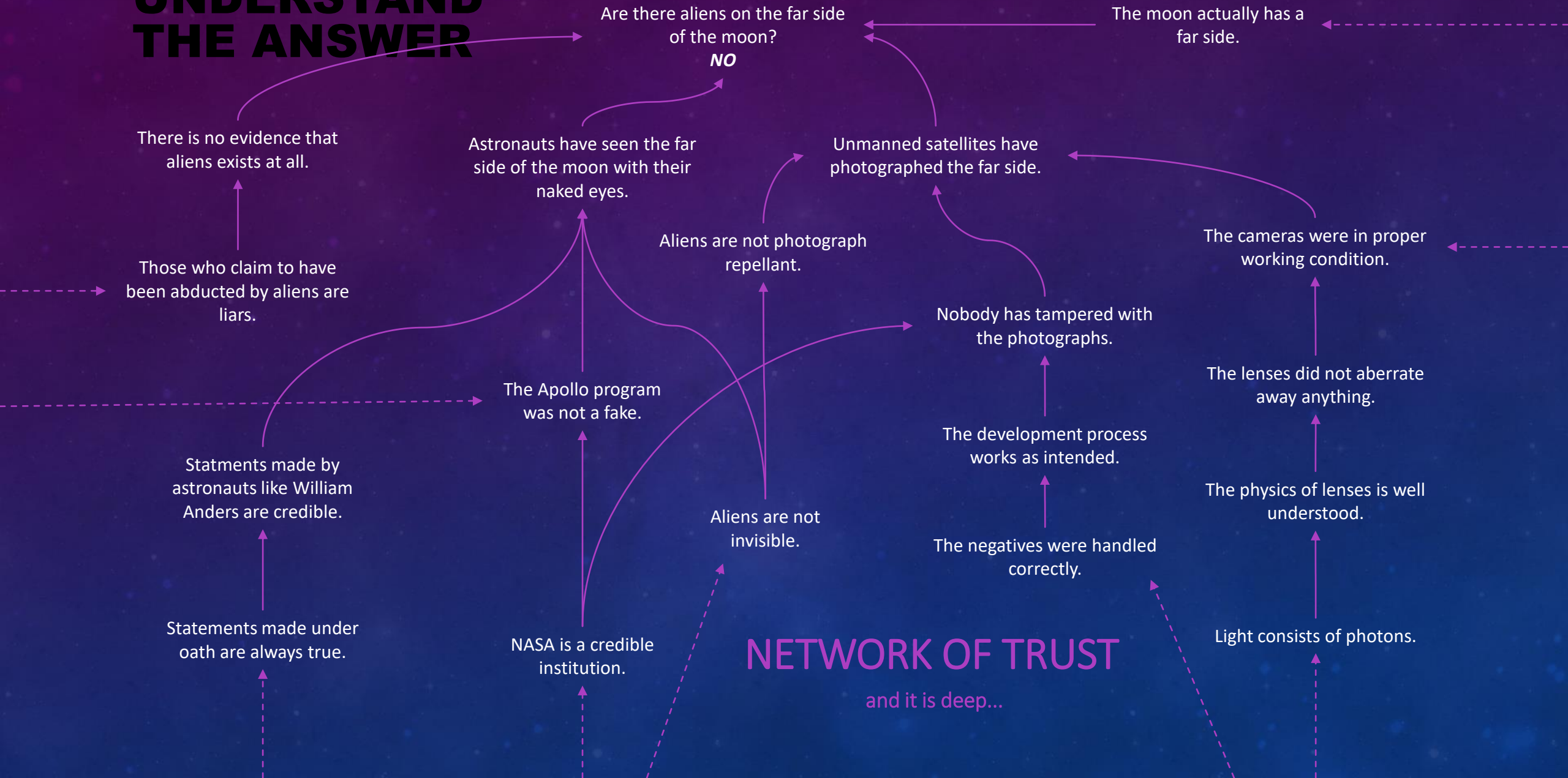


# UNDERSTAND THE ANSWER




NETWORK OF TRUST

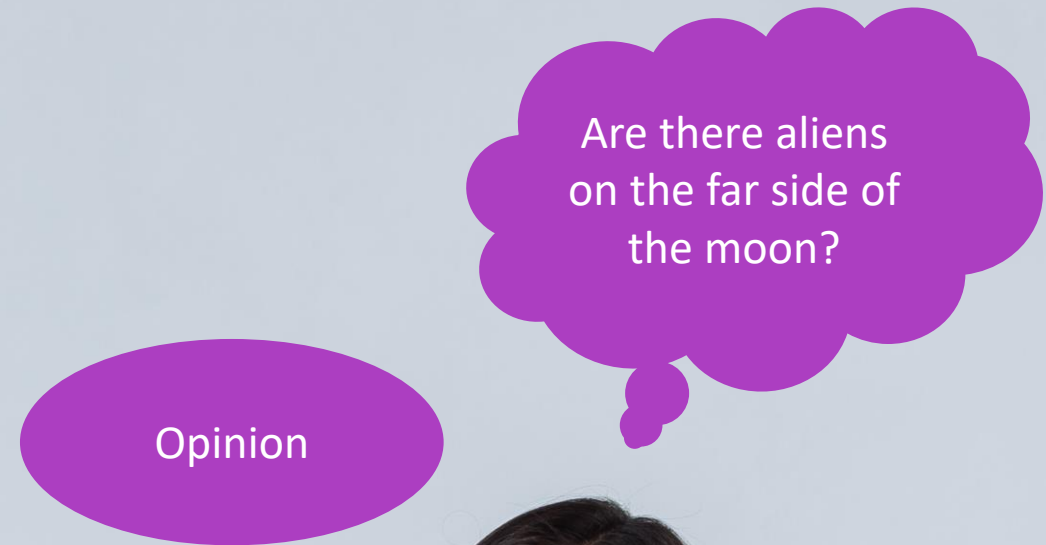
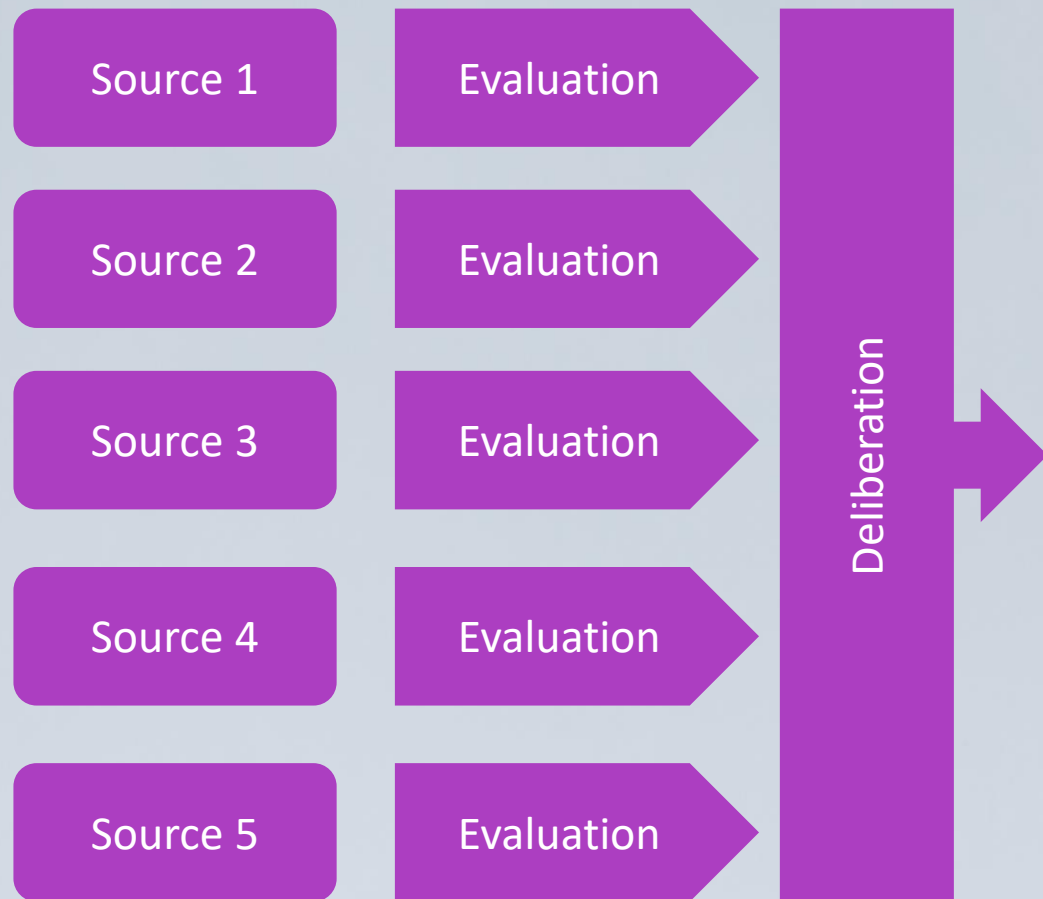
# UNDERSTAND THE ANSWER

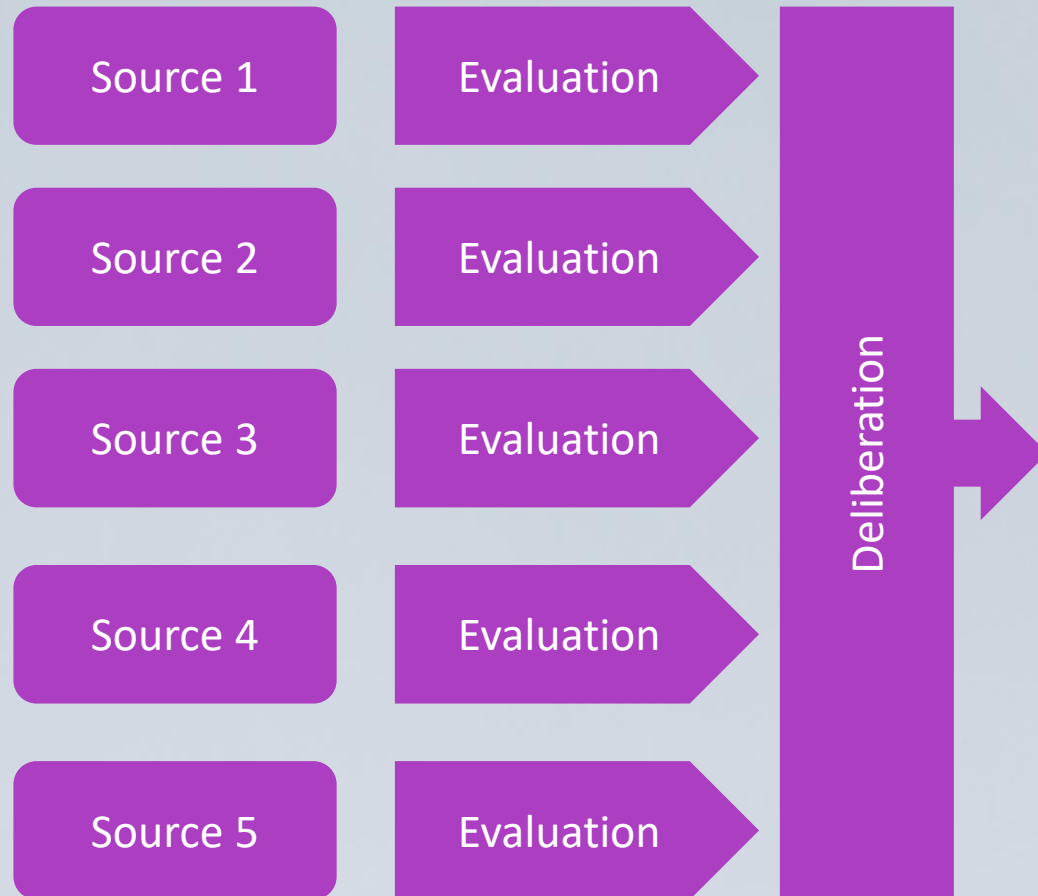




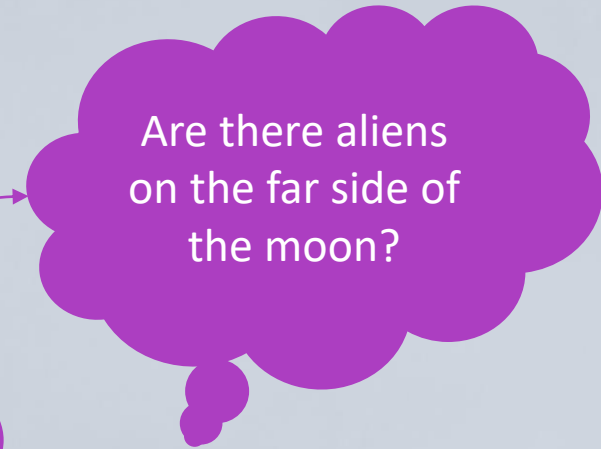
A woman with long dark hair, wearing a white hoodie, is shown from the chest up. She is resting her chin on her hands and looking off to the side with a thoughtful expression. A purple thought bubble is positioned above her head, containing the text "Are there aliens on the far side of the moon?".

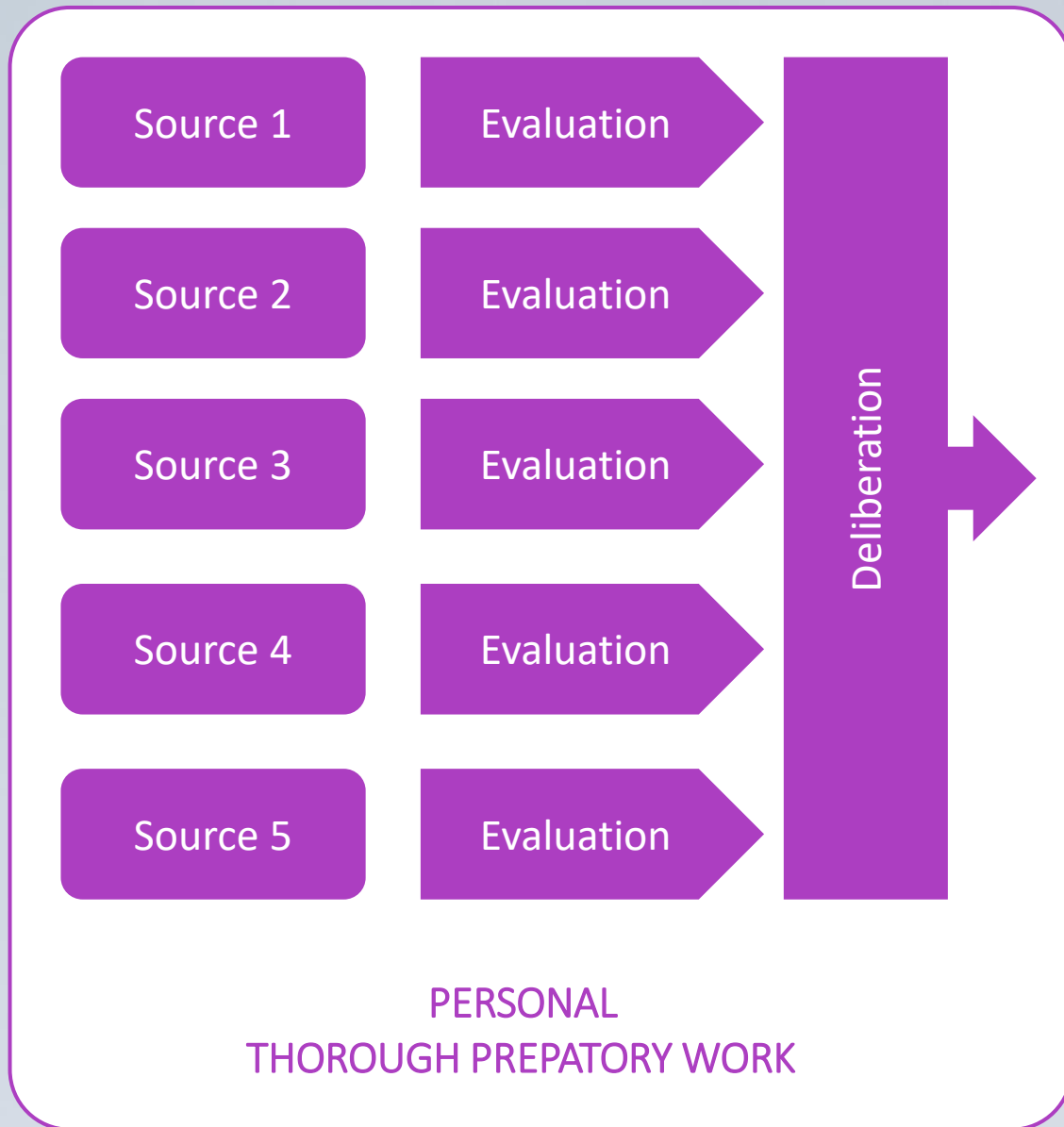
Are there aliens  
on the far side of  
the moon?





Often enough  
to provide  
quick answers.





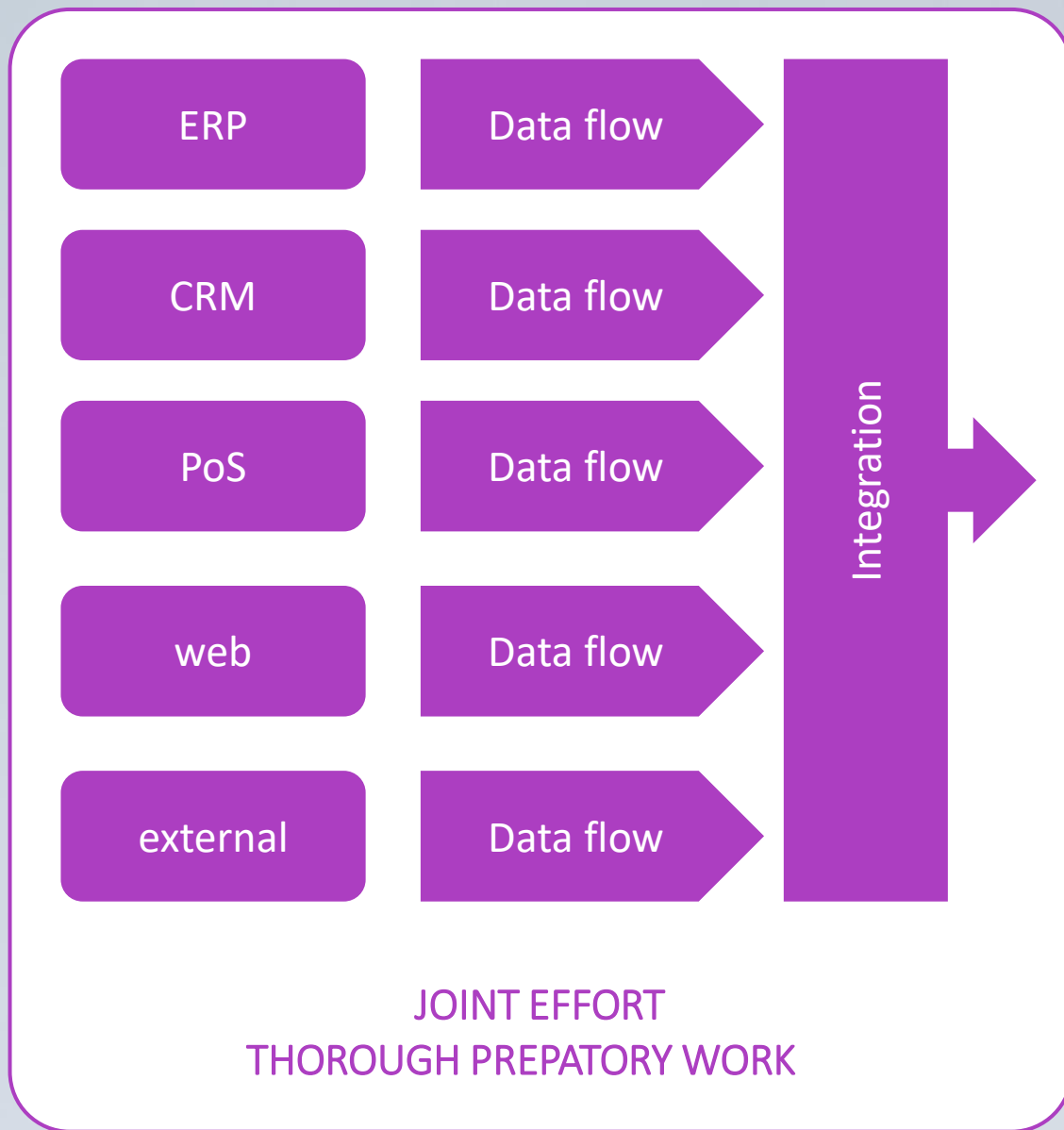
Often enough  
to provide  
quick answers.

**Reliable  
Opinion**

Are there aliens  
on the far side of  
the moon?





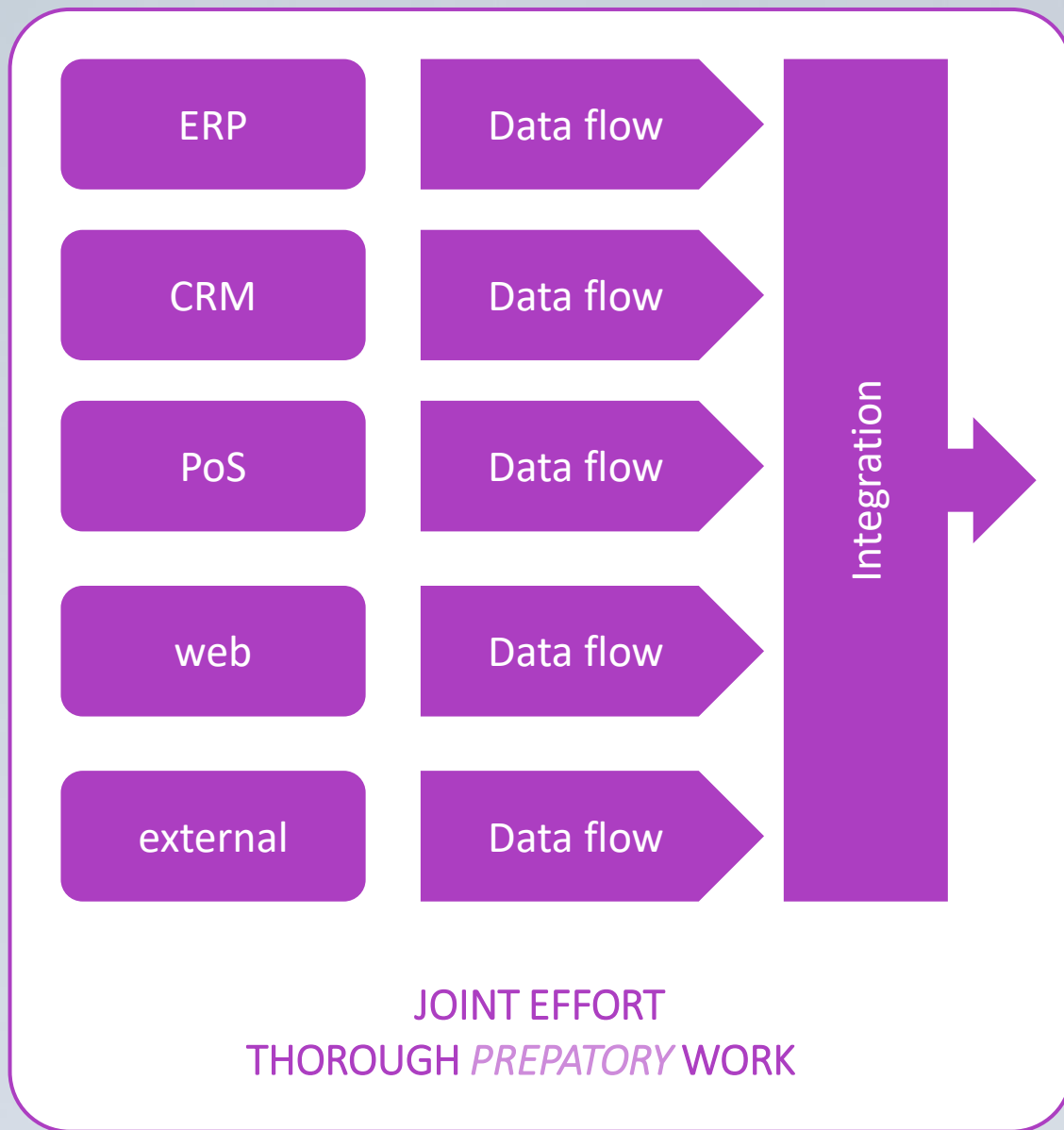


Often enough  
to provide  
quick answers.



How many  
monthly active  
customers have  
we got?





Often enough  
to provide  
quick answers.



**Is it a  
project?**









# UNCERTAIN OF THE ANSWER

Reliability changes and the impact spreads in the network

Are there aliens on the far side of the moon?  
*Not so sure...*

The moon actually has a far side.

There is no evidence that aliens exist at all.

Those who claim to have been abducted by aliens are liars.

Statements made by astronauts like William Anders are credible.

Statements made under oath are always true.

NASA is a credible institution.

Aliens are not invisible.

TRUST IS ERODED

Aliens have been seen on the far side.

Nobody has tampered with the photographs.

The development process works as intended.

The negatives were handled correctly.

The cameras were in proper working condition.

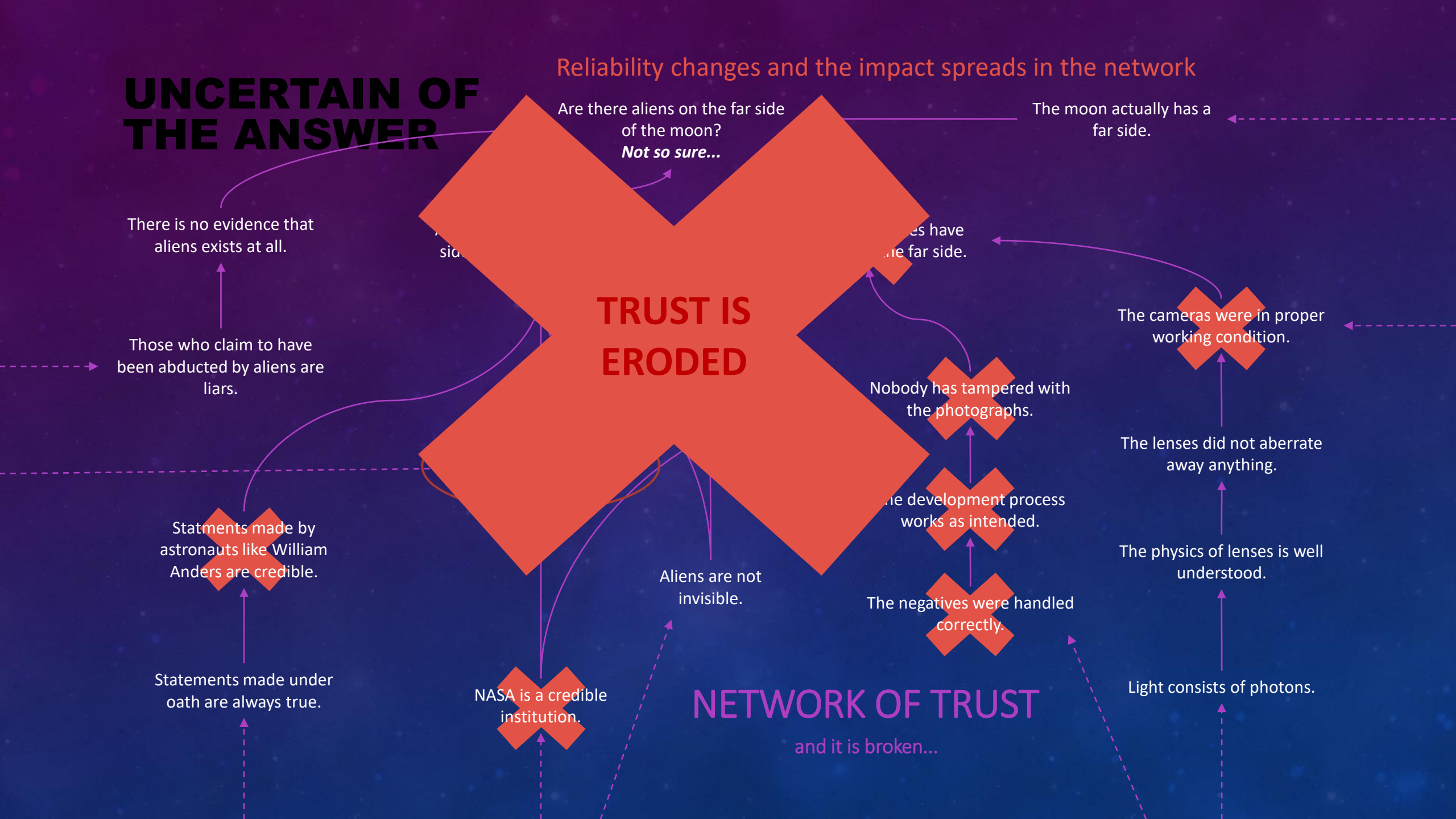
The lenses did not aberrate away anything.

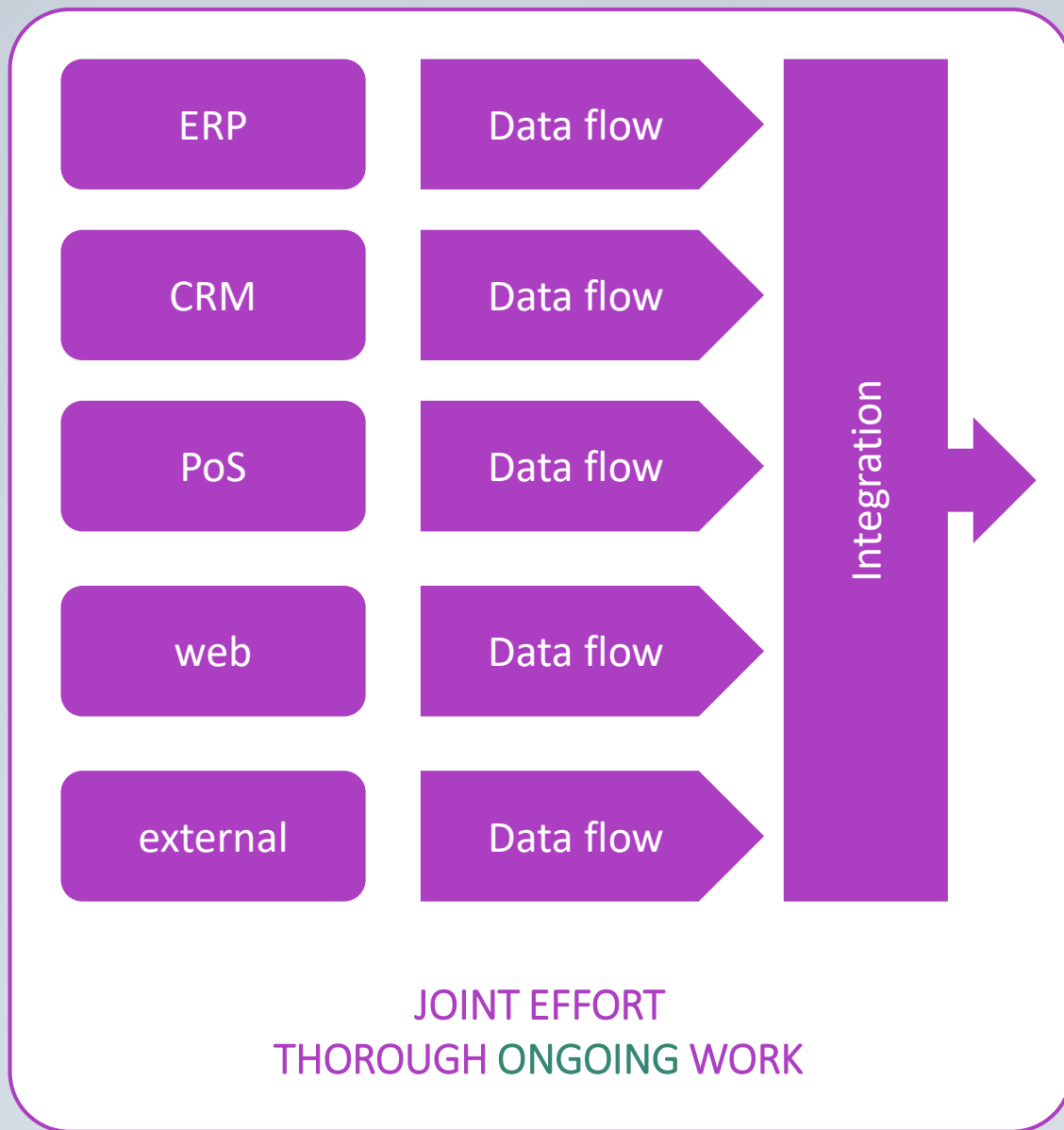
The physics of lenses is well understood.

Light consists of photons.

NETWORK OF TRUST

and it is broken...





Often enough  
to provide  
quick answers.

Reliable Data  
Warehouse

How many  
monthly active  
customers have  
we got?

**It is a  
process!**



# Are there aliens on the far side of the moon?



*AI generated art from the prompt:*  
Aliens standing on the surface of the moon looking at the planet Earth